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PO Box 691
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A Division of FileHeads Professional Organizers • Member/ Publishers Marketing Association

ADVICE TO ASPIRING ADDIVA AUTHORS

DO IT!

For the field which needs the contribution of your unique message

For your readers who will benefit from what you have to say

For yourself to clarify your own journey

**For yourself because you deserve the satisfaction of reaching the goal of
completing a book**

GET YOURSELF READY

To work very hard

To write even though you have a life to lead

To take a long-term perspective

To be tenacious

PROCRASTINATION

Don't let the scope of your content hold you back.

Take a stand. Have a point of view.

Be a little closed-minded.



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**Give yourself some structure such as an outline, mind map, or other scheme
for your book.**

When you cannot write your book, construct your book.

**Look up quotations, Research book covers at the bookstore, Write your
Dedication page, Get your photograph taken, Make a list of people to ask for
testimonials, Brainstorm your title, Do your Resource page**

AVOID OVER-EDITING

Your book should be the best book you can write. It will never be perfect.

Make 3 passes at each chapter

Hand it off to someone else to read

Read it out loud

Have it professionally edited

Set content goals or word count goals within a time framework

GET ORGANIZED!

Create an electronic file and a hardcopy file for each book section or chapter

Use Evernote, Use Scrivner

Use a body double



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PUBLISHING

Start your own publishing company, own the ISBN's, publish your own book using a great book manufacturing company. Keep all the money. Get it to market quickly.

Create a perfect book manuscript, hand it off to an independent publisher like Squall Press or a print on demand publisher. The publisher owns the ISBN. Keep some of the money. Get it to market quickly.

Publish traditionally. They do all the work and keep most of the money and it takes a long time, maybe a year or more.

Reference links from call:

<http://www.isbn.org>

<http://www.parapublishing.com/sites/para/>

<http://www.ibpa-online.org/>

<http://www.literatureandlatte.com/scrivener.php> (for mac)

<http://www.literatureandlatte.com/scrivenerforwindows/>

<http://www.sethgodin.com>