



Active coaching clients get lots of goodies!

1. Lifetime coaching price protection

- Even if coaching rates go up, your price for coaching sessions remains the same as in your original contract
- You can “come back” to monthly “Refresher” coaching with 60-minute sessions at any frequency you like (1-3 per month) at your original coaching rate
- 90-minute alumni/alumnae sessions at the prevailing 90-minute rate at the time you initiated coaching



2. Access to the entire ADDiva call archives

- No charge for replays as long as you remain “active”



3. “Client only” email list

- Special tips and resources available only to active clients

4. Discounts in the ADDiva store

- Active clients receive an automatic 10% discount in the ADDiva store, but discounts may be even deeper - you get the lowest price possible

5. “Insider track” info: retreats, classes, products

- Get the inside scoop on what’s coming, when and how to be a part of it.



6. Clients-only website access

- Special section of the ADDiva website set aside just for you: a single place to find archives, articles, tips, registration, appointment links, payment links, resources, discounts and other fascinating and essential tidbits.





How do you become (and remain) an "active" client?



1. Complete a minimum of 3 months of active one-on-one coaching

- Foundation Session (3 hours) plus
- 3, one-hour coaching sessions per month for three months
- total of 12 hours of coaching

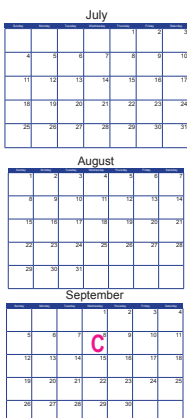
This is the essential coaching experience, rich in content and transformation. These sessions will move you to a new level of awareness, understanding and action. Many clients continue the FOCUS coaching program for 6 or even 9 months for greater growth.



2. Complete minimum of 3 months in "Transitions" coaching program

- One coaching session per month for three months (all three sessions paid in advance at the start of the Transitions program)

Rather than ending coaching abruptly, "Transitions" offers a "step down" program that continues to provide support. With regular, less frequent coaching sessions, you stay on track, maintaining the momentum of your coaching and ensuring results.



3. Maintain continuous once-a-quarter "Alumni/alumnae" coaching sessions

- 90 minute sessions at a discounted price, paid at the time of the session.

These quarterly check-ins are all about accountability. Sometimes despite our best intentions, we "fall off the wagon" with new behaviors and strategies. Even accountability every 90 days can help remind you that you ARE making changes.

Frequently, coaching clients will return for brief "Refresher" coaching sessions with one, two or even three sessions per month. As long as you stay 'active' there is no increase in coaching fees and you can choose the frequency of coaching.

